

Builder/Architect

Andrin Homes
The Andrin Advantage





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By Michael McKay

What is the “Andrin Advantage?”

It’s almost 20 years of progressive home building and community-creating experience. The Andrin Advantage is the result of the experience, know-how and commitment to excellence that comes from a long history of building excellence in the GTA and the Golden Horseshoe. Company President Peter Smith and his partners from the Kerbel Group, Howard and Jeffery Kerbel, know how to get things done, whether it’s getting approvals from the municipalities or making sure the projects have the right trades people and suppliers.

A member of the Order of Canada and former Peel

Region Housing Commissioner, Peter sits on and is active in a number of important associations including the Board of GO Transit of which he is the Chair, a member of the Board of Directors of TARION Warranty Corporation, a former member of the Board of Toronto Waterfront and he serves as a Director of Brampton Brick Limited.

“The Kerbel family has been involved in building both residentially and commercially since the 1950s,” says Peter. “The late Allan Kerbel built a large number of commercial and residential projects and he was very well known and respected throughout the industry. The Kerbel family members combined are the single largest shareholder in Brampton Brick.”





The Andrin Advantage is all about community revitalization and creating neighbourhoods where there wasn't one before. Andrin Homes are the recognized experts in Brownfield Remediation.

"We are interested in building not just homes, but communities," says Peter. "Anyone can build a home. Building a new neighborhood that fits into the existing fabric of the city and making the municipality happy along the way is very important to Andrin Homes."

Andrin has played a key role in developing sites that most developers aren't interested in. They take old industrial sites and buildings, clean up the contamination and build vibrant new communities in the downtown of cities across the GTA including Burlington, Hamilton, Brampton, Bradford, Guelph and Kitchener.

"The tougher the project, the more we like it," says Howard. He adds, "It gives us a greater sense of satisfaction when you see what you've accomplished."

A recipient of the Brownie Award and "Best Project" by the Canadian Urban Institute, The Kaufman Lofts in Kitchener is a prime example of this.

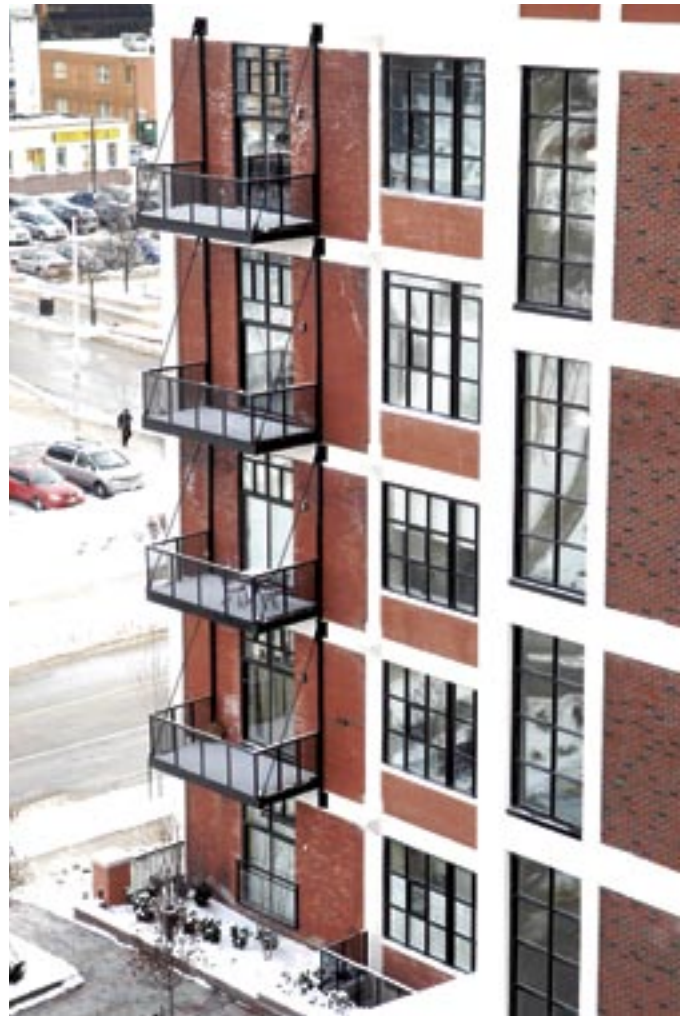


“We saw the need for downtown housing options for the young people who were being recruited and employed by the technology industry in Kitchener-Waterloo. Employers such as RIM are growing so quickly that they need people like us to take a chance and convert old buildings into livable spaces,” says Gino D’Ambrosio, Vice President of Development.

Initially, the conversion of the former Kaufman Shoe Factory was to be a mixed-use project with residential and commercial uses, but the demand was so strong for the lofts in the heritage landmark that the entire building was converted to lofts.

Also destined to play a vital role in the revitalization of downtown Kitchener is another one of Andrin’s projects just down the street from The Kaufman Lofts. On the former Forsythe Factory site, Andrin will build two LEED-certified condominiums, street front retail and a city-owned underground public parking facility. The project also includes a proposal for the renovation and restoration of the former Mayfair Hotel into a boutique hotel.

“Many of the municipalities that we deal with are insisting that the new homes be environmentally friendly,” says Peter. “We feel this is the right way to go and are looking forward to the challenges building these types of homes create.”



PHOTOS BY GILBERT BEMAMOU (G PHOTOGRAPHY)

Andrin Homes also does more traditional types of development such as their new projects in Markham and Milton. The Milton project, an upcoming neighbourhood nestled up against the natural beauty of the Niagara Escarpment, features townhomes and single-family detached homes geared towards a broad sector of buyers.

“This new community is in an attractive setting that’s within the reach of young families, professional couples and empty nesters,” says Anne Marchildon, Vice President of Sales and Marketing.

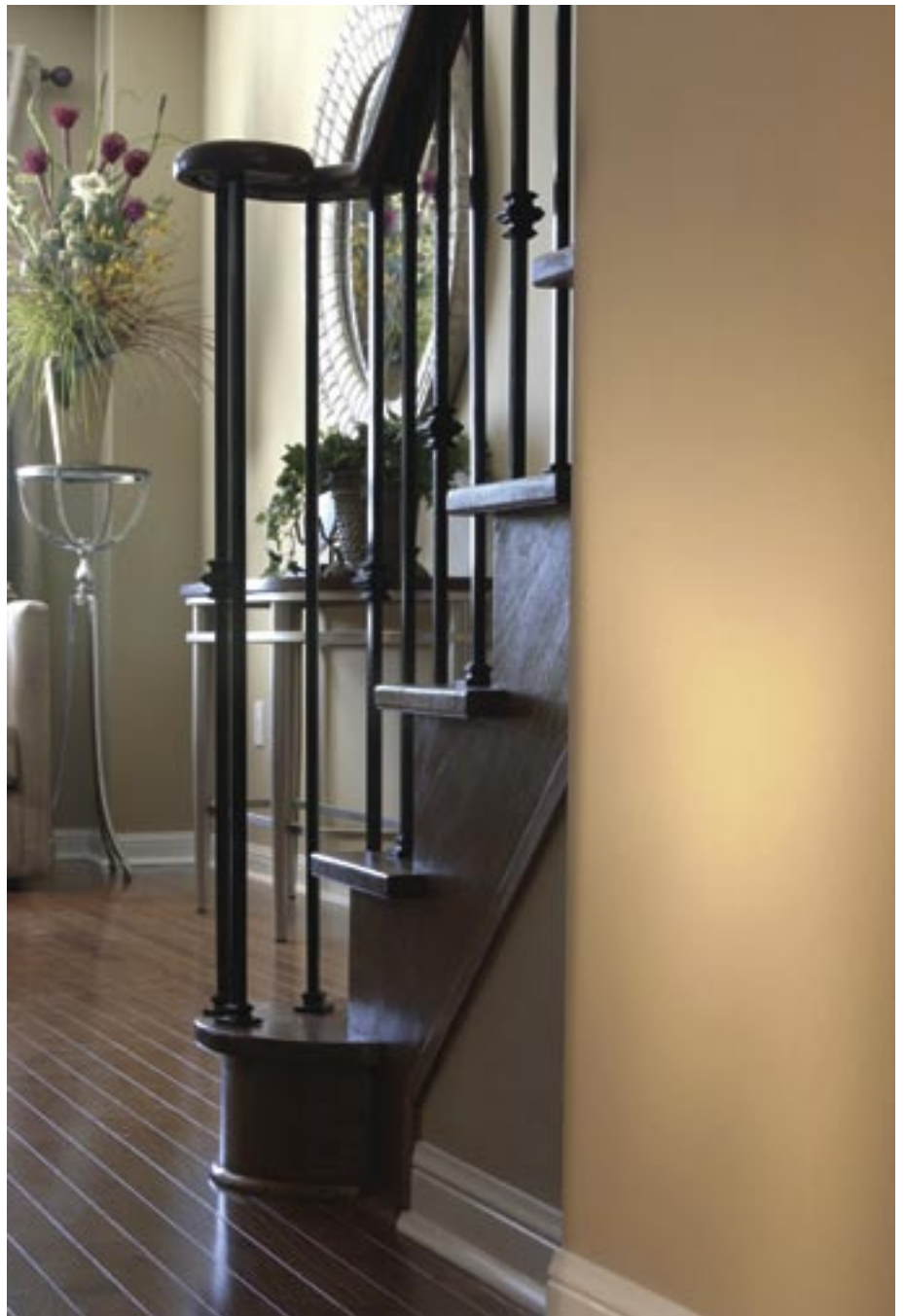
At Cathedraltown in Markham, Andrin’s collection of townhomes and

detached homes have been architecturally designed in classic Georgian and Regency Period styles. Construction is nearly completed on The Beach Club, an infill townhome community at the Shores of Lake Ontario. Contributing to the sense of community, Andrin also builds and leases retail space in neighbourhood plazas in or adjacent to many of its developments.

“We have four cornerstones of our business,” says Howard. “They are superior quality, old-fashioned value, design innovation and exceptional customer service.”

Home buyers can be assured that the home they are buying is made from the finest materials and built to the highest standards. It is the belief in old-fashioned workmanship that ensures each Andrin home is built to exacting specifications by master trades people who have worked with the company for years. Home buyers can be assured that their Andrin home represents a solid investment and is the best value for their hard-earned money.

Every Andrin home has a dedicated service team behind it, which starts from the moment you enter one of its presentation centers until you no longer need the seasonal reminders to shut off your hose bibs and change your furnace filter. Customer service is extremely important



PHOTOS BY GILBERT BENAMOU (G PHOTOGRAPHY)

to the company and they will not rest until the homeowner is satisfied. They believe that communication is the key to success in the building industry and the company that communicates best will experience greater customer satisfaction.



For anyone seeking more from life than just four walls and a roof, go to www.andrinhomes.com. ■